

*“The International Academic Conference”*

*“The 34<sup>th</sup> Annual Conference of the Education Administration”*

*and*

*“The 3<sup>rd</sup> National Research and Academic Conference ”*

*in celebration of*

*the 75<sup>th</sup> Anniversary of Suan Sunandha Rajabhat University*

## **Rationale**

Education is critical for improving the quality of human resources. In 2015, Thailand will sign an agreement with the ASEAN Community which means to improve the social and cultural aspects of Thai education and push for youth and human resources development. The agreement will continue keeping Thailand a people-centered community focused on caring and sharing, promoting good health and well-being, increasing the quality of life, promoting others to make a sustainable living, and preserving the ASEAN identity. The Ministry of Education has established proactive international operations with emphasis on strengthening relations and expanding cooperation with ASEAN countries. Because education is a fundamental factor for determining future progress, future collaborations should focus on education.

Suan Sunandha Rajabhat University aims at becoming a better quality university for all people that can help students compete effectively in academics and provide supports for their local community. The mission of the university serves to improve all aspects of knowledge to better serve the community, which is demonstrated in the form of an international conference with accompanying research, specifically *The 3<sup>rd</sup> International Academic Conference: Grassroots and Local Sustainable Development*. This conference's intention, under the academic supervision of Suan Sunandha Rajabhat University, Silpakorn University and Bangkok University, is to meet qualifications of the National Education Act and therefore improve the

quality and efficiency of education; it is a mechanism to create personalized learning, organizational learning, and social learning. In 2011, Suan Sunandha Rajabhat University has been appointed by the Association for Professional Development in Educational Administration of Thailand to the host of the 34<sup>th</sup> Annual Conference of the Education Administration. It focuses on professional and educational presentations, which helps to spread knowledge between public and private universities across the country.

In 2012, Suan Sunandha Rajabhat University will celebrate their 75<sup>th</sup> year anniversary and have agreed to organize an international academic conference on Educational Development & Local Identity the ASEAN Way. This conference will be helpful for scholars, researchers, faculty, students, and people from both inside and outside Thailand because it gives the opportunity to exchange knowledge on the latest science and technical knowledge developments through research presentations. The meeting aspires to educate participants of relevant scientific observations and consider its importance in academia and the world.

### **Objectives**

1. To promote the research of scholars, researchers, graduate students and faculty of public and private universities.
2. To open a forum for graduate students nationwide to present their research, according to the study of the Commission on Higher Education.
3. To share knowledge and raise the quality of research both nationally and internationally.
4. To strengthen academic collaborations in the development of Education Administration, Education, Sciences and Technology, Humanities and Social Sciences, and Business Administration towards the academic excellence.
5. To provide faculty and students from all academic institutions to have the opportunity to build relationships and exchange academic ideas.

**Duration** Thursday 22<sup>th</sup> to Friday 23<sup>th</sup> March 2012

**Venue** Royal River Hotel  
Suan Sunandha Rajabhat University

**Organizers** Graduate School  
Research and Development Institute  
International Affairs, and  
Centre for ASEAN Studies and Training

**Partnership** Suan Sunandha Rajabhat University  
Silpakorn University  
Bangkok University, and  
Association for Professional Development in Educational Administration of Thailand

**Target group** Graduate students, faculty, researchers and academicians

**Plan activities**

No.	Activities	Period
1.	Announcement of the project	22 August 2011
2.	Begin receiving research papers	12 September 2011
3.	Deadline of "early bird"	30 September 2011
4.	Deadline for receiving papers	31 January 2012
5.	Announcement of the selections	21 February 2012
6.	Deadline of the media presentation	29 February 2012
7.	International Conference	22– 23 March 2012

## Format of the writing research papers

### 1. Manuscript

The manuscript must be prepared in English and free of grammatical, spelling and/or punctuation errors. It is required on A4 paper using 12-point Times New Roman. The length of each article must not exceed 12 typed papers inclusive of everything (e.g., any tables, figures, references and appendices).

### 2. Title

The title must be concise and precise to the content.

### 3. Author(s)

Your full name(s), department's name(s) and organization (University's) name are required.

### 4. Abstract

An abstract should be concise and contain all key points in the article. No more than five key words must be provided.

### 5. Content

A research article should comprise the following headings.

5.1 Introduction : Explain the research rationale, objectives, aims and expectations of the research carried out and the research questions and hypotheses.

5.2 Objectives : Describe what you want to achieve.

5.3 Literature review : Elaborate on analysis of literature and research to identify relevant information, concepts and theories that frame the research work.

5.4 Research methodology : Identify the stages of the research, data collection methods and data analysis.

5.5 Research findings : Present the results found in relation to research questions together with relevant supportive evidence revealed from the research.

5.6 Conclusion and recommendations : summarize the main points of the research with discussion/reflections and recommendations based on the research

### 6. References

References must be listed following the conclusion and recommendations of the paper. Use APA style (<http://www.apastyle.org>). The reference list must be ordered alphabetically without numbering. List the author's names exactly as written in the source cited.